



**April 23, 2007**

# **CMC JUMPSTART WORKSHOP**

**3:00 PM to 6:00 PM**

**1990 N. California Blvd., 1st Floor Conference Room, Walnut Creek, CA**

*Mark your calendars, register today, and...*

*Start to Stand Out from the Crowd!!!*

If you have recently visited any of the IMC websites and/or listened carefully to the organization's priorities, it will be evident to you that there is substantial investment being made to further establish the "CMC" certification as the trusted competitive differentiator for executives and business owners seeking qualified subject matter experts from an often over-crowded pool of consultants.

This is, therefore, the perfect time for you to seriously consider starting the process of securing this prestigious differentiation for your business, the benefits of which include:

- ✓ Bragging rights to existing clients
- ✓ A reason to contact clients that you may have neglected
- ✓ New marketing initiatives for clients you wish to acquire
- ✓ Competitive differentiation
- ✓ One heck of a "conversation opening line," just to mention but a few.

The Institute of Management Consultants (IMCUSA) is a member of a 44-nation global organization (ICMCI), and it is the professional association in the United States that administers, in accordance with world-class standards, the international "CMC" certification Certified Management Consultant.

"CMC" certification of individual professional consultants is acknowledgment of extensive experience, professional competence and adherence to the "IMC Code of Ethics," a code that all IMC members pledge to uphold.

There is no cost to you for this program, except for your time, unless you wish to make a small donation, not to exceed \$10.00, toward the cost of refreshments and other miscellaneous out-of-pocket expenses.

Please register early for this session by calling Debbie Droz at 800.462.8910, and if you have questions, contact: